

In an attempt to reduce Germany's carbon footprint, an additional grade of Super fuel was introduced onto the German market on the 1st January 2011. Due to uncertainty caused by the new fuel 'Super E10', the initial response from motorists was poor and the introduction in large areas of North Rhine Westfalia and Lower Saxony was halted. Almost a year later, an increase in domestic sales has meant that oil companies have decided to introduce Super E10 to outstanding areas.

Mr Harry Holden is the BFG Fuels Commodity Manager, based in Rheindahlen and he says "this decision has encouraged fuel companies to review their fuel grades and their naming conventions. The knock on effect of these changes should hopefully give a clearer understanding in the use of BFG coupons by both service station staff and motorists. However, to avoid any misunderstanding, BFG motorists are advised to check with service station staff that their coupons will be accepted before refuelling".

Mr Holden also says, "motorist need to be aware that if they mistakenly fill up their car using any other fuel than that stated on their coupon(s) then they will be expected to pay the full pump price. This is a Federal tax ruling enforced by the German Customs Authority and service stations have been directed not to accept coupons that do not relate to the grade of fuel drawn".

CURRENT ARAL, SHELL AND ESSO FUEL GRADES COMPARED TO BFG FUEL COUPONS

| BFG COUPON | ARAL | SHELL | ESSO |
|-------------------|------------------------------|----------------------|---------------|
| Super 95 | Super 95 | Super 95 (E5) | Super |
| Super E 10 | Super 95 E 10 | Fuel Save Super E 10 | Super E10 |
| Super Plus | Super Plus 98 & Ultimate 102 | V-Power Racing | Super Plus |
| Diesel | Diesel | Fuel Save Diesel | Diesel |
| Diesel Plus | Ultimate Diesel | V-Power Diesel | Not available |